

310 BR



LOA	31' 0"	9.45 m
LOA w/Extended Swim Platform	32' 8"	9.96 m
LOA OB/Trailered	34' 10"/36' 11"	10.62/11.25 m
Maximum Beam	9' 6"	2.90 m
Approximate Weight	10,250 lbs	4,649 kg
Fuel Capacity	119 gal	451 L
Water Capacity	29 gal	110 L
Holding Tank Capacity	36 gal	136 L
Bridge Clearance	6' 0"	1.83 m
Bridge Clearance w/Arch	8' 8"	2.64 m
Bridge Clearance w/Sport Top	8' 5"	2.56 m
Draft	37"	.94 m

Deadrise

22°

22°

Available Engines

	H.P.	Liter	Top Speed	• Prop Code
Merc T-6.2L 300 ECT Bravo III DTS	T-300	T-6.2	47-50 MPH	T-B III 24 ∞
Merc T-6.2L 350 ECT Bravo III DTS	T-350	T-6.2	52-55 MPH	T-B III 26 ∞
Merc T-8.2 MAG ECT 380 Bravo III X DTS	T-380	T-8.2	55-58 MPH	T-B III 30 ∞
Merc T-8.2 MAG HO ECT 430 Bravo III X DTS	T-430	T-8.2	TBD	TBD
Volvo T-V8-300CE 5.3L Duoprop EVC	T-300	T-5.3	46-49 MPH	T-DP FH5 ∞
Volvo T-V8-350CE 5.3L Duoprop EVC	T-350	T-5.3	52-55 MPH	T-DP FH6 ∞
Volvo T-V8-380CE 6.2L Duoprop EVC	T-380	T-6.2	53-56 MPH	T-DP FH6 ∞
Volvo T-V8-430CE 6.2L Duoprop EVC	T-430	T-6.2	55-58 MPH	T-DP FH6 ∞
Ilmor T-5.3L GDI-S OPS 365 One Drive	T-365	T-5.3	TBD	TBD
Ilmor T-6.0L MPI-S OPS 380 One Drive	T-380	T-6.0	TBD	TBD
Ilmor T-6.2L GDI-S OPS 430 One Drive	T-430	T-6.2	56-59 MPH	T-B III 28 ∞
Mercury® Dual Verado® 350 w/JPO	T-350	T-2.6	51-54 MPH	R4 18
Mercury Racing® Dual Verado® 400R w/JPO	T-400	T-2.6	53-56 MPH	R4 17

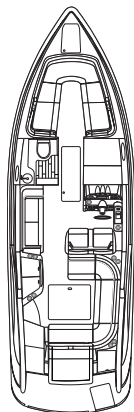
• See prop index, page 53

∞ Designates counter-rotating props (twin-prop drives)

Range

Merc Twin 6.2L 350 ECT Bravo III

RPM	MPH	GAL/HR	RANGE
1000	6	3	214
1500	7	5	157
2000	10	11	92
2500	18	13	153
3000	27	15	215
3500	33	18	225
4000	40	25	203
4500	46	34	173
5000	50	44	142
5400	55	53	129



310 BOWRIDER STANDARD EQUIPMENT**310 BOWRIDER EXTERIOR**

- NMMA Yacht/CE Certification
- Transferable 5-Year Formula Guard® Limited Protection Plan w/10-year Structural Warranty (USA only)
- Ashland Maxguard™ LE gelcoat
- Standard graphic in A, B or C w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Pressure-treated Perma Panel™ structural hull matrix w/foam-filled hull cavities
- Chemically bonded & thru-bolted deck-to-hull joint
- Heavy-duty PVC gunwale w/stainless insert
- Concealed fiberglass anchor locker
- 316L bow rails
- Stainless hardware & 316L welded rails
- Stainless Formula logo-cast cleats (8), fuel fill, polished engine vent trim & polished port lights w/screens (2)
- Continuous tinted, tempered curved-glass windshield w/stainless top frame, center walk-thru & windshield wiper
- Concealed air horn
- 316L stainless transom grab rail & ski tow eye
- Clarion® waterproof transom-mounted stereo control & two 6 1/2" JL Audio blue LED lighted chrome-finished speakers
- Integrated swim platform w/concealed stainless swim ladder & pull-up cleats
- Transom shower
- Chrome-finished city water inlet
- Woodgrain vinyl decking on swim platform (OB models)

310 BOWRIDER COCKPIT

- Continuous molded deck & cockpit liner
- Molded fiberglass dash in Charcoal or Mocha w/Liquid Black panels, Ritchie® compass, digital illuminated instrumentation w/chrome bezels, Raymarine® Axiom Pro 9 S GPS color chartplotter w/depth sounder, illuminated waterproof accessory rocker switches w/E-T-A® circuit breakers, auxiliary 12V outlet, dual USB charging port, tilt wheel in leather wrapped stainless & lockable under-dash storage compartment
- Electronic shift & throttle control
- Safety ignition tether & Bennett tab switches w/indicators
- Mercury DTS control system w/SmartCraft VesselView™ engine monitor, Volvo EVC system w/7" engine display or Ilmor electronic shift & throttle w/MERLIN Digital Dashboard standard w/corresponding engines
- Mercury Marine® Active Trim system - standard w/Merc
- Mercury® Joystick Piloting for Outboards (JPO) docking system
- Clarion AM/FM stereo w/iPod/USB docking station, waterproof dash-mounted stereo control, two smartphone dash pockets, iPod/MP3 port, Bluetooth & six 6 1/2" JL Audio® blue LED lighted chrome-finished speakers w/400W stereo

310 BOWRIDER AVAILABLE EQUIPMENT**310 BOWRIDER EXTERIOR**

- Flagship graphic in A, B or C full hullside color w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Flagship Fusion in A, B or C full hullside multi-color fade effect w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Electric windlass w/75' chain, polished stainless anchor & remote
- Chrome remote control LED searchlight
- Polished stainless LED bow docking lights
- Six Formula logo fender clips
- Three blue LED underwater lights
- Radar arch w/mast light & white dual air horn
- Custom stainless sport arch w/mast light & wakeboard swivel-head rope mount
- Custom stainless sport top w/Sunbrella sun shade, mast light & raised wakeboard swivel-head rope mount
- Bow sun shade w/stainless supports
- Extended Water Sport swim platform w/four drink holders & under mount stainless swim ladder (not available w/OB)
- Extended Water Sport swim platform w/four drink holders, under mount swim seat & boarding step (not available w/OB)
- Woodgrain vinyl decking on swim platform (standard w/OB)
- Woodgrain vinyl decking on swim platform & full cockpit
- Woodgrain vinyl decking on extended swim platform & water sport swim platform
- Woodgrain vinyl decking on swim platform, extended water sport swim platform & full cockpit
- 120V shorepower w/fail-safe galvanic isolator, 50-amp battery charger, 30-amp cord, transom hookup & 120V GFCI outlet
- Transom-mounted stainless propane grill w/infrared technology, stainless shelf & carrying case (requires extended water sport swim platform, not available w/OB)
- Stainless flagstaff w/American & Formula flags

310 BOWRIDER COCKPIT

- VHF radio w/antenna – replaces one smartphone dash pocket
- MerCruiser® Joystick Piloting for Sterndrives (JPS) docking system (sterndrive)
- Livorsi® DTS shifter (Merc only)
- Volvo sterndrive joystick control

amplification & grilles

- Subscription-ready SiriusXM™ Satellite Radio
- Five dual USB charging ports – aft cockpit (2), bow (2) sunpad (1)
- 18 polished stainless drink holders
- Cockpit/swim platform blue/white LED courtesy lights w/remote control
- Weather-resistant cockpit seating featuring PreFixx® coating, Tenara® element-resistant thread, DrIFast® foam & StarLite® XL synthetic marine panel construction
- Modular bow seating/sunpad system w/armrests & removable seat bottoms
- Under cushion bow storage w/molded-in insulated cooler
- Dual position helm & companion seats w/convertible backrests
- Port lounge w/integrated dive tank storage & trash container
- Starboard gear storage locker
- Dedicated starboard storage locker for bow filler cushions
- Forward in-floor wakeboard/ski storage w/automatic bilge pump
- U-shaped aft lounge seating w/storage
- Two color-coordinated dual-height cockpit tables w/Corian® top, filler cushion & polished drink holders (2 each)
- Aft-facing sun lounge w/multi-position backrests & trunk storage w/fenders (2 included) & accessory outlet below
- Color-coordinated molded wetbar w/integrated sink & dry storage, Corian countertop, 17 1/2-quart Igloo cooler, integral 316L safety rail & fire extinguisher
- Demand water system w/29-gallon capacity
- Disconnect switches for aux & start batteries
- Battery parallel emergency switch
- Woven cockpit mat
- Stainless transom gate

310 BOWRIDER HEAD

- Curved, one-piece locking door
- Molded head compartment w/Vacufush head unit, 36-gallon holding tank & dockside pumpout, molded vanity, stainless sink, Corian countertop & woodgrain-finish flooring
- Sliding opaque window to cockpit
- Carbon monoxide detector

310 BOWRIDER ENGINE ROOM

- Twin sterndrive engine installation w/thru-bolted engine mounts or twin outboard engine installation
- Motorized hatch lift
- Courtesy lighting, fume detector & automatic fire extinguisher
- Twin start & aux batteries w/retainers
- 20-amp battery charger
- Galvanic corrosion protection systems
- Bilge blowers, automatic bilge pump & high water alarm
- Bennett® hydraulic trim tabs
- Stainless props

Ilmor OneTouch™ joystick vessel control

- Ilmor OneTouch™ PRO joystick vessel control
- Raymarine® Axiom Pro 12 S GPS widescreen color chartplotter w/depth sounder
- SiriusXM Satellite Radio Marine Weather Receiver (requires SiriusXM service)
- 200W lighted cockpit subwoofer
- Cockpit blue LED lighting system
- Cockpit heater (not available with OB or Ilmor MPI-S engines)
- 120V/12V pullout refrigerator w/stainless front
- 12V inflator for towable floats w/storage pouch
- Light-duty bow tonneau & cockpit covers in color-coordinated non-fading Sunbrella® fabric – top of windshield
- All-weather bow tonneau & cockpit covers in color-coordinated non-fading Sunbrella® fabric w/Seamark™ vinyl undercoating – over windshield
- Bimini top in color-coordinated non-fading Sunbrella® fabric w/Seamark™ vinyl undercoating
- Front & side curtains w/easy-mount zippers & aft cockpit enclosure in color-coordinated non-fading Sunbrella fabric (not available with Sport Top)

310 BOWRIDER HEAD

- Macerator w/Y-valve for discharge or dockside pumpout
- 120V water heater w/heat exchanger & hand-held shower in head compartment (requires shorepower)
- Gray water holding system

310 BOWRIDER ENGINE ROOM

- Mercury white outboard engines
- Color coordinated cowl accents
- Multi-color complete cowl graphic
- Mercury® SeaCore™ saltwater protection system
- Volvo OceanX™ saltwater protection system
- Remote battery charging panel
- Engine freshwater flush system w/remote connections
- Automatic outboard flushing system
- Captain's Call™ exhaust w/diverters (Merc and Volvo V8-380C and V8-430CE only)
- Raw water strainers (Ilmor only – standard on GDI-S and available on MPI-S packages)